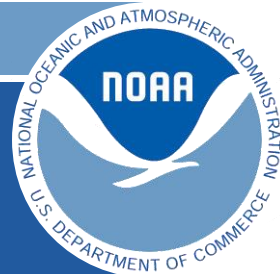




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**Satellite Domain Industry Day**

**March 3, 2016**



# Wrap Up

- ☐ Build an understanding of the Earth, the atmosphere, and the oceans and to transform that understanding into critical environmental intelligence
- ☐ Establish industrial base of organizations committed to partnering with NOAA
- ☐ Better align business practices with Domains – Satellites, Oceans, Fisheries, Weather, and Enterprise Operations
- ☐ Need for small, medium and large businesses
- ☐ Avoid "Race to the Bottom"
- ☐ Streamline acquisition process, reduce number of contract actions, and improve quality of output through Strategic Sourcing